

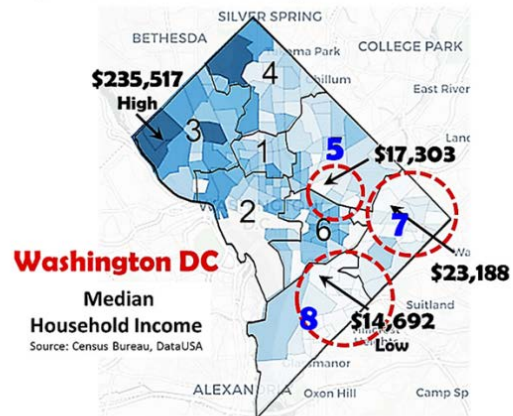


## Jobenomics Washington DC White Paper

22 January 2019

Jobenomics Washington DC (JWDC) is a local grassroots movement focused on mass-producing, highly-scalable startup businesses, located in the most impoverished communities in the District of Columbia starting with Wards 8, 7 and 5. JWDC's goal is to produce 6,000 new jobs within 5-years by mass-producing local startup businesses that remained anchored in their community. JWDC's primary objective is to provide livable careers for the 95,000 unemployed and sidelined citizens in Wards 8, 7 and 5 who want a job or start a business.

### Jobenomics Washington DC Focus Areas

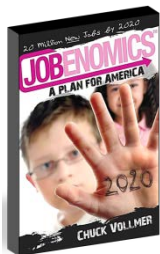


Goal is to reduce income inequality increase income opportunity.

As shown, JWDC has six major business initiatives, all with detailed business plans and proven technology. For the Urban Agriculture program, Jobenomics has arranged financing from an Opportunity Fund for land and equipment acquisition. JWDC is also in discussion to create a Jobenomics Opportunity Fund for the dozens of Opportunity Zones in the District. These under-resourced communities have difficulty attracting big companies but can mass-produce micro and single-person owned nonemployer businesses.

JWDC Business Initiative	Jobs
Community-Based Business Generator & Entrepreneur Co-Working Enterprises	600
Urban Agriculture & Affordable Homes/Businesses (Indoor Hydroponics & Vertical Farming)	1000
Urban Mining & Material Reclamation Facilities (eCycling)	800
Renewable Energy & Green Micro-Businesses (Solar Installation/Maintenance, Energy Services)	600
Direct-Care & On-Demand Independent Contractors (Health, Elder, Child, Behavioral)	1500
Digital Economy & Digital Academies (eCommerce, eSports, App/Bot Developers)	1500

**6,000**



Jobenomics concentrates on the process of creating and mass-producing startup companies and jobs. Jobenomics' principal focus is on citizens at the base of America's socioeconomic pyramid with special emphasis on minorities, women, youth, veterans and other hopefuls who want to develop a skill, career or start a business. The Jobenomics National Grassroots Movement has an estimated following of over 30 million people via media, website, blog, and lectures. Jobenomics.com receives tens of thousands of monthly page views with the majority the viewers spending a half hour or more online, not counting time spent reviewing downloads of Jobenomics' eleven books and research on economic, community, business and workforce development. Today, Jobenomics has garnished wide-spread support for its economic, urban renewal, small business, and workforce development efforts. Two dozen U.S. communities have started Jobenomics initiatives led by local community leaders. In 2018, Jobenomics America TV, a weekly show, was launched associated with various online content providers.

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