

*Jobenomics National Grassroots Movement*  
focuses on mass-producing local micro and  
nonemployer businesses and jobs.



*Jobenomics Frederick* will mass-produce new small  
businesses and jobs with emphasis on under-resourced  
neighborhoods in the Fredrick Opportunity Zone.

FITCI Presentation  
8 March 2019

# Jobenomics



## Bipartisan National Grassroots Movement

- § Reached tens of millions of people via:
- § Tens of thousands of Jobenomics.com page views each month.
- § Jobenomics America TV launched in 2018

**JOBENOMICS.COM**

## Books, Research & Special Reports

- § Focus on economic, community, small business and workforce development.
- § First book established published 2010.
- § Ten e-books and ninety special reports.



## Urban Renewal & Rural Revitalization Programs

- § Two dozen initiatives led by community leaders.
- § Six major highly-scalable turnkey programs.

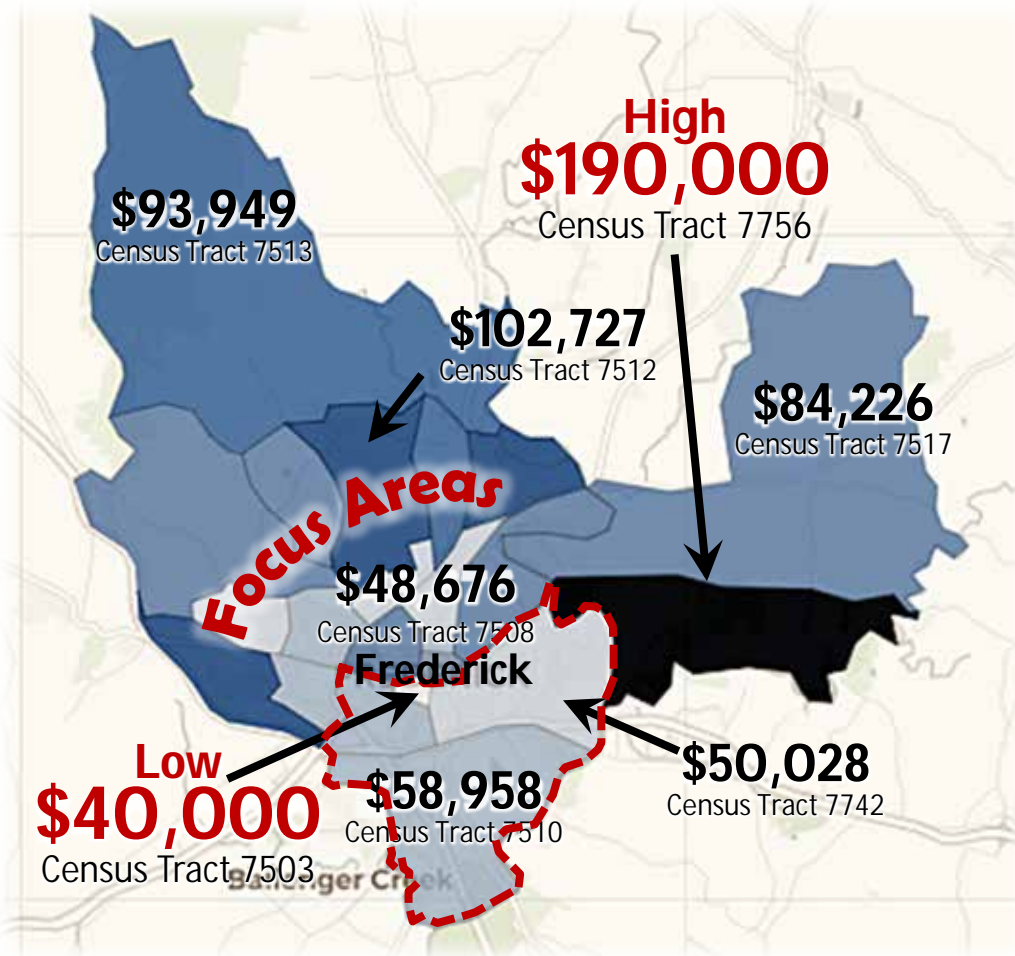


Primary focus: economic, community, small business and workforce development **at the base of America's socio-economic pyramid.**

# Jobenomics Fredrick Under-Resourced Focus Areas & Opportunity Zone

## Median Household Income

Source: Census Bureau, DataUSA, 2016



## Opportunity Zone

Source: Maryland DHCD



To reduce **income inequality** increase **income opportunity**.

# Economic Development

## Traditional **Top-Down** Approach

Attract 1 Large  
\$100,000,000/year  
Enterprise



## Jobenomics **Bottom-Up** Approach

Start 1,000  
\$100,000/year  
Micro Businesses  
(1-19 Employees)



Under-resourced communities have difficulty attracting big companies  
but can mass-produce **micro** and **nonemployer** businesses.

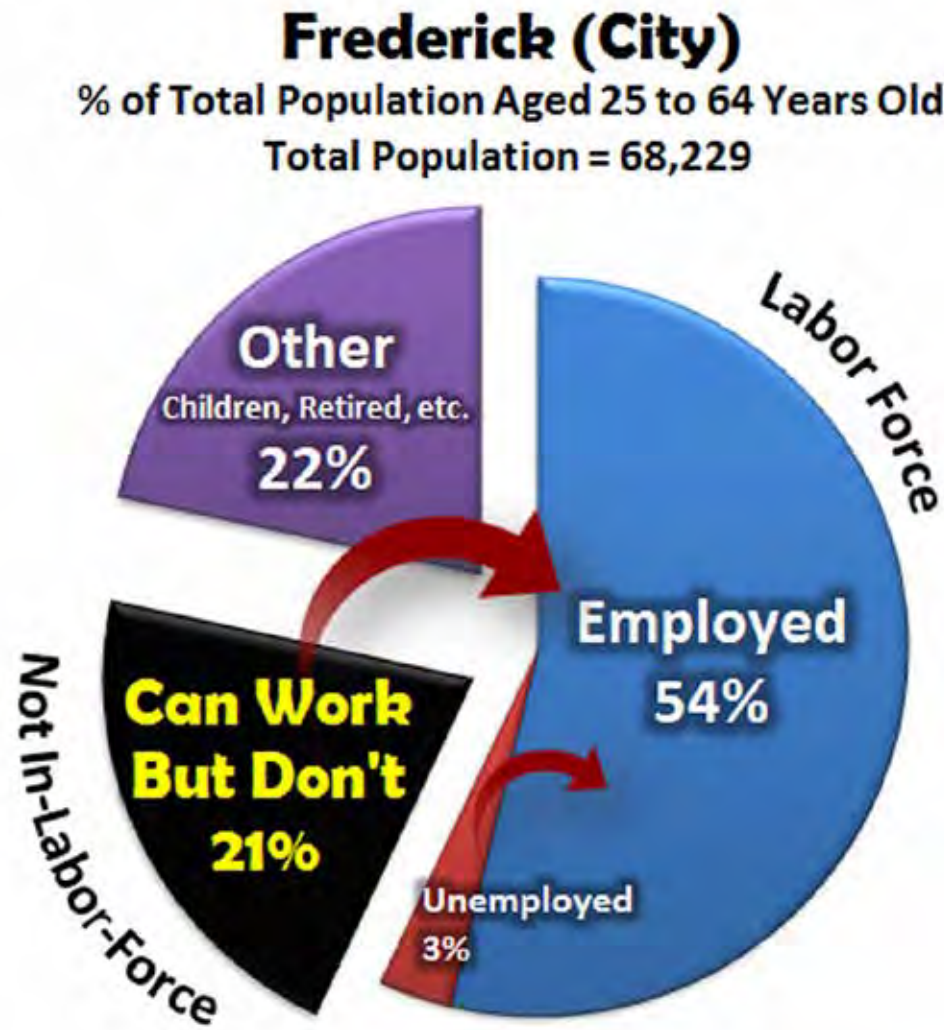


# Nonemployer Establishments



Washington DC region has 526,000 single-person nonemployer firms, averaging **\$54,000/year**, earning \$33 billion in 2016, more than earnings from DoD and state and local government employers.

# Primary Challenge: Help Sidelined Workers Rejoin Frederick's Workforce

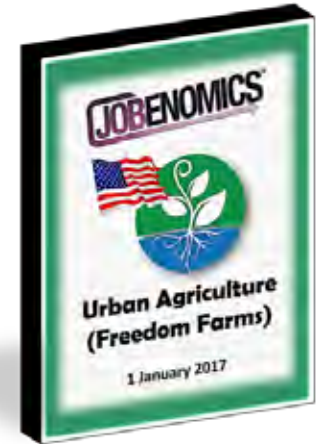


A sizeable fraction of the people in the Not-in-Labor Force supports their livelihoods on some form of assistance or illicit activities.

# Controlled Environment Agriculture

**JOBENOMICS**  
Frederick, MD

- § Team: Jobenomics is teamed with ACTS Freedom Farms of America.
- § Mission: Provide a solution to food shortage through self-sustaining and supportive live-work communities.
- § Vision: Provide quality foods in harmony with the global environment, empowering individuals to become partners in high-tech controlled environment agriculture.
- § Strategy: 1) home ownership combined with an agriculture career, 2) corporate owned indoor commercial growing operations and 3) train high-tech controlled environmental agricultural farmers.



ACTS

**Freedom**  
**Farms**  
of America



**Goal: Establish 25,000 new jobs within grow centers,  
and another 25,000 ancillary jobs.**



# Jobenomics Frederick **Rural** Controlled Environment Agriculture Program



Designed by ACTSFFA/Oculus for veteran-owned businesses and homes in California.



1200 acre, 22.6 million sq. ft. of indoor controlled environment agriculture, greenhouse village, hotel, farmers market, winery, production and distribution facilities, commercial and community centers, and 300 single-family homes



# Jobenomics Frederick **Urban** Controlled Environment Agriculture Program

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Frederick, MD



Goal is to create a dozen indoor-grow businesses in Frederick within the next 5-years in under-served communities.

# Live/Work Eco-Communities

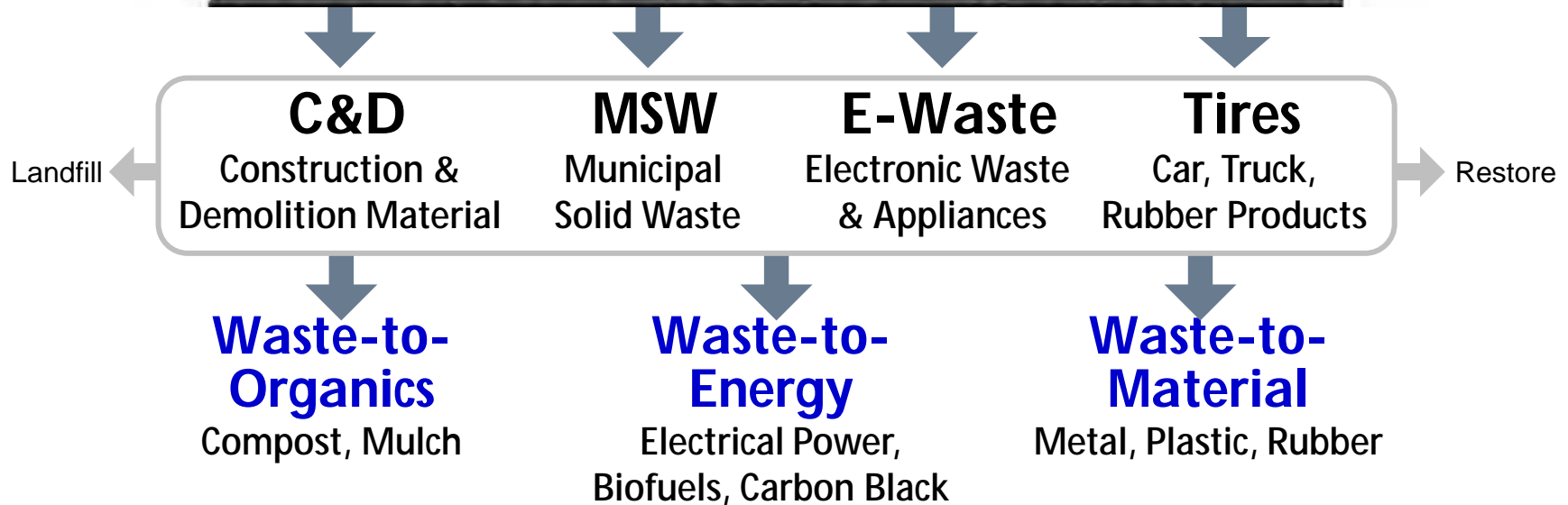
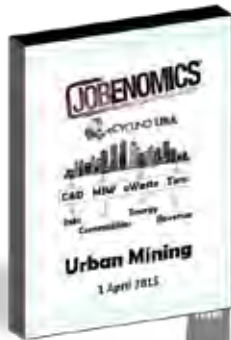


Opportunity Zone Fund financing available.



# Jobenomics Urban Mining

Reclamation of valuable raw materials and metals from urban waste streams.



**Urban Mining Goal:** Monetize urban waste streams to produce businesses, jobs and revenues for workforce development.



# eWaste Material Reclamation Facility

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100 Operational Sites

Operational within 12-months after contract award.  
Up to \$40 million/year profits and 200 direct jobs.

# Renewable Energy Businesses & Green Jobs



**Net Zero Buildings &  
Communities Installation &  
Maintenance Businesses**



**Energy Audit, Weatherization  
& Renovation Businesses**

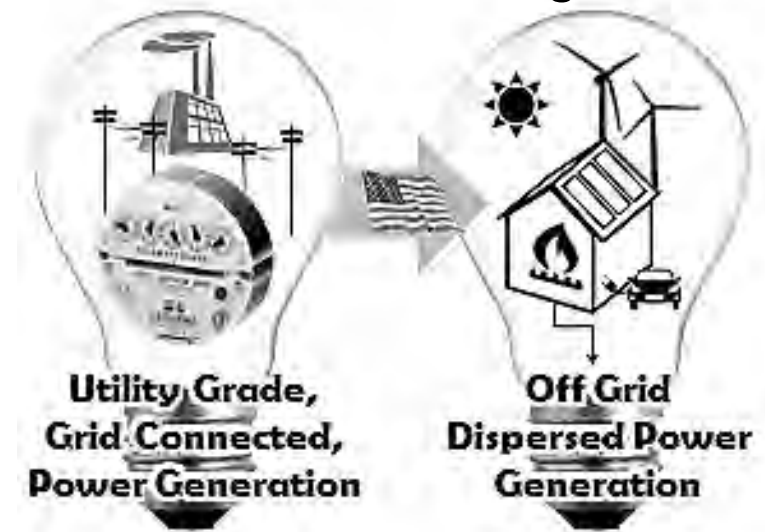
The Energy Technology Revolution will create millions of new micro-business opportunities, such as independent contractors.



# Energy Services

- § Demand Side Energetics
- § Net-Zero Communities/Buildings
- § Services: “**Energy’s 3<sup>rd</sup> Rail**”
  - Energy Efficiency/Conservation
  - Energy Assurance/Security
  - Disaster Preparedness/Recovery
  - Energy-as-a-Service (EaaS)
- § Energy Technology Center

## Demand Side Energetics



Jobenomics' Joe Sarubbi with President Obama and Mrs. Biden



# Digital Economy & Academies



- § Electronic Commerce
- § Mobile Economy
- § Sharing Economy
- § On-Demand Economy
- § Apps/Bots Economy
- § Gig Economy
- § IoT Economy

## Digital Academies



Standard economy growing at 2% per versus digital economy's 15% per year. \$124 trillion global economic impact by 2025.

# Jobenomics Direct-Care Program

## Direct-Care Services

- § Healthcare
- § Social assistance
- § Behavioral-care
- § Elder-care
- § Child-care



## Direct-Care Center

- § Information & Call Center
- § Training & Certification Center
- § Management and Quality Control



Former women head-of-households are ideal for direct-care jobs.

# CLINICSTOP Micro Clinic for Diagnosis, Counseling and Remote Care

[www.clinicstop.com](http://www.clinicstop.com)

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Ideal for pharmacies, churches, community centers that provide healthcare, social assistance, and behavioral care.



# Jobenomics Community-Based Business Generator (JCBBG) Concept

Due Diligence & Candidate Selection Process  
Incorporate Self-Employed Business

Skills-Based  
Training &  
Certification  
Programs



Pipeline To Full-  
Time Jobs (W2)  
Or Independent  
(1099) Work

Scaleup Existing Businesses  
Startup Micro Businesses

Most cities have **Business Incubators** and **Business Accelerators**,  
but not **Business Generators** for low-income citizens.

# Entrepreneur Empowerment Centers

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§ Club E (Atlanta) is a co-working entrepreneur empowerment center.



§ Club E Startups:



ECentrs Fund willing to expand to Frederick, MD.

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