

Jobenomics National Grassroots Movement
**focuses on mass-producing local micro and
nonemployer businesses and jobs.**



Jobenomics WDC Grassroots Movement's goal is to
**facilitate creation of 6,000 new jobs over the next
five years in District of Columbia Wards 8, 7 and 5.**

Executive Presentation
6 February 2019

Jobenomics



Bipartisan National Grassroots Movement

- Reached tens of millions
- Jobenomcs.com & JobenomicsLibrary.com
- Jobenomics America TV

Books, Research & Special Reports

- Focus on economic, community, small business and workforce development.
- First book established published 2010.
- Ten e-books

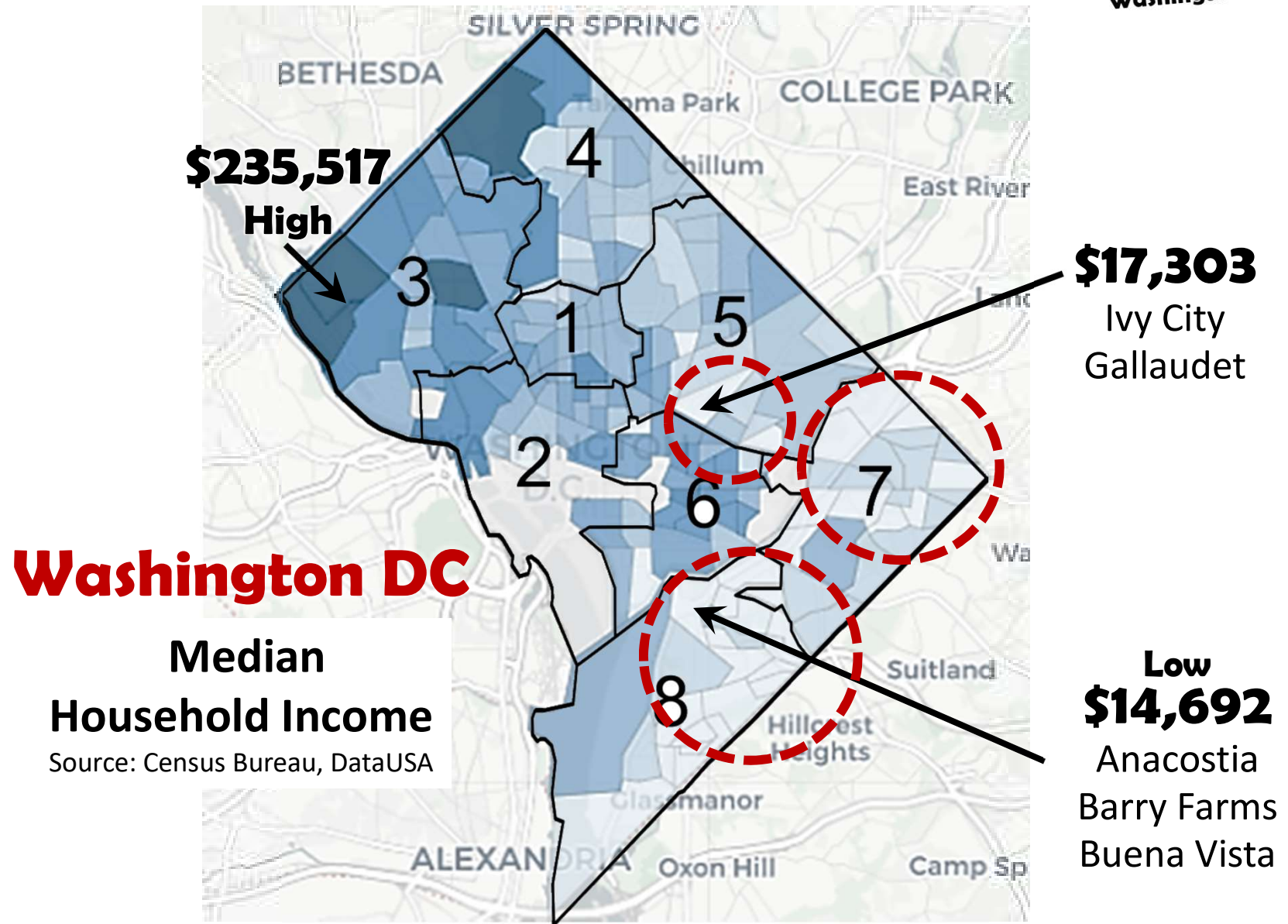


Urban Renewal & Disaster Recovery Programs

- Over dozen initiatives led by local community leaders.
- Six major highly-scalable turnkey programs.

Primary focus: economic, community, small business and workforce development at the base of America's socio-economic pyramid.

Jobenomics WDC Focus Areas



To reduce **income inequality** increase **income opportunity**.

Jobenomics Washington DC WDC (JWDC) Business & Job Initiatives



JWDC Business Initiative	Jobs
Urban Agriculture & Affordable Homes/Businesses	1000
Urban Mining & Material Reclamation Facilities	800
Renewable Energy & Green Micro-Businesses	600
Direct-Care & On-Demand Independent Contractors	1500
Digital Economy & Digital Academies	1500
Community-Based Business Generator & E-Clubs	600

6,000

Goal: **6,000** new jobs within **5-years** by mass-producing local startup businesses that are **anchored** in Wards 8, 7 and 5.

Economic Development

Traditional **Top-Down** Approach

Attract 1 Large
\$100,000,000/year
Enterprise



District incentives: \$500M to \$1B



100 full-time & 3500 game day jobs

Jobenomics **Bottom-Up** Approach

Start 1,000
\$100,000/year
Micro Businesses
(1-19 Employees)



Under-resourced communities have difficulty attracting big companies
but can mass-produce **micro** and **nonemployer** businesses.

Top-Down Approach Gentrifies & Displaces Many Poorer Residents

District's Amazon
Second Headquarters
Rendering



Proposed Amazon HQ2
offices were in DC's
poorest neighborhoods

Tens of thousands of low-skilled and poorer local residents would be displaced to the influx of 25,000 highly-paid Amazon employees.

Nonemployer Establishments



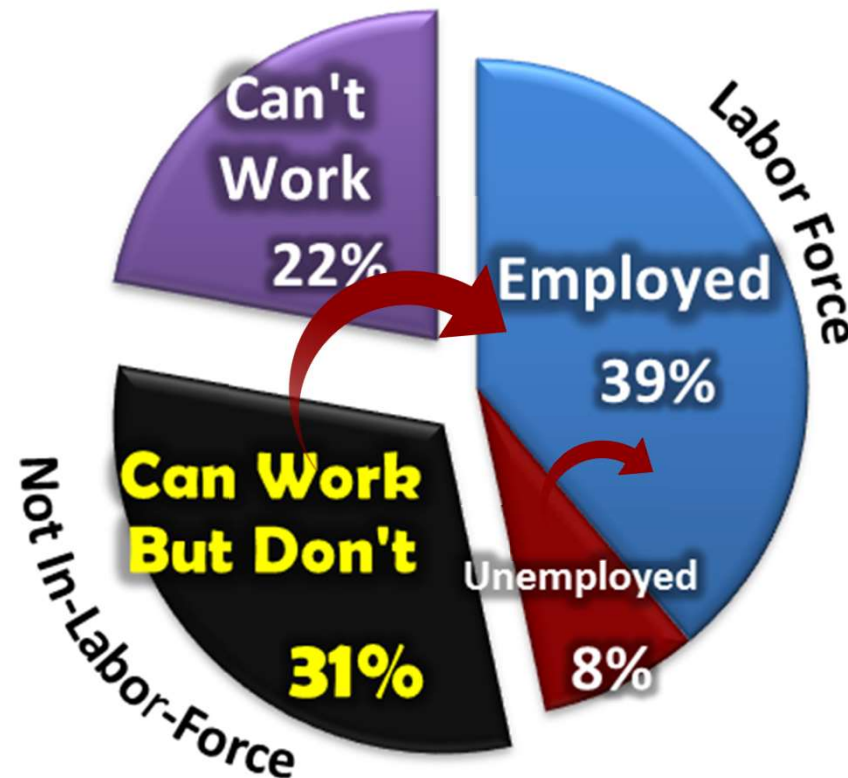
Washington DC region has 526,000 single-person nonemployer firms, averaging **\$54,000/year**, earning \$33 billion in 2016, more than earnings from DoD and state and local government employers.

Primary Challenge: Help Sidelined Workers Rejoin The District's Workforce

Wards 8, 7 & 5 Total Population: 244,373

Unemployed & Not-in-Labor Force: 95,201 (39%)

Source: U.S. Census Bureau



A sizeable fraction of the people in the Not-in-Labor Force supports their livelihoods on some form of assistance or illicit activities.

Jobenomics Washington DC Urban Agriculture Program



Goal is to create 25 to 50 indoor-grow businesses across the District of Columbia within the next 5-years in under-served communities.

Affordable Local Businesses



- **Year End Cash Balance:** Year 1 = \$350,000, Year 2 = \$650,000.
- **Indoors versus Outdoors:** 5-acre comparison: Indoor is 18-times more productive, Indoor generates 50% more revenue, Indoor EBIT is 434% higher than outdoor agriculture.

Earnings Before Interest & Taxes

Significantly more efficient and cost effective than outdoor farming. 9

Affordable & Sustainable Homeownership



Opportunity Zone Funding is available.

Live/Work/Play/Retire Complex



Meets District's desire for affordable homes, safe communities, green eco-friendly facilities, and business/employment initiatives.

Opportunity Zones & Funds

■ Opportunity Zones

- 8,000 designated under-resourced Census tracts

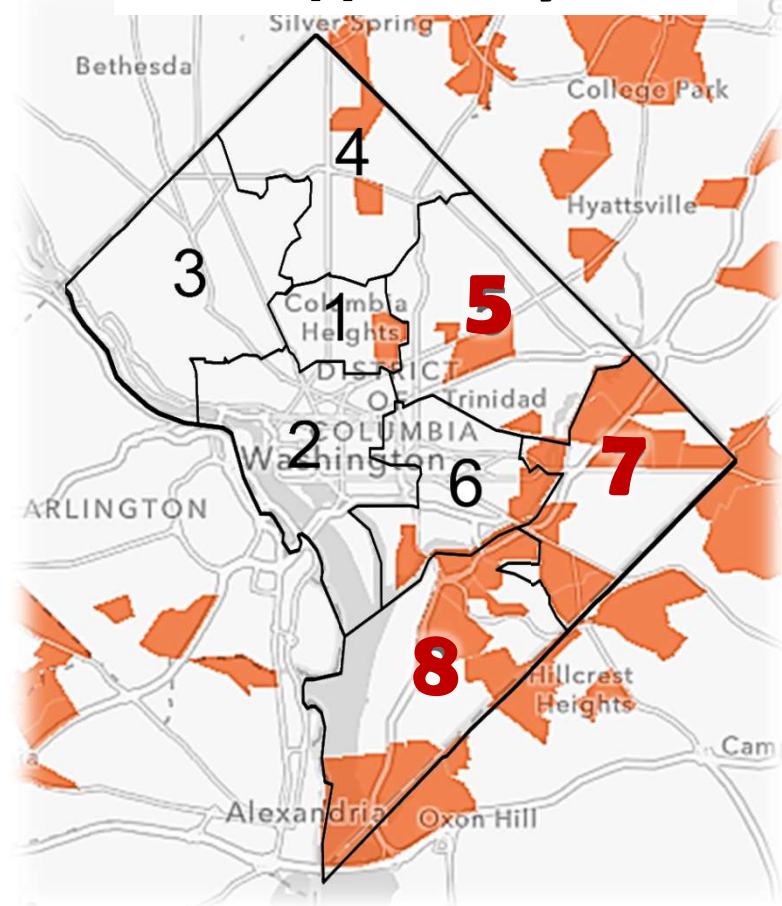
■ Opportunity Funds

- Preferential tax treatment for investment in economically-distressed communities

■ Investor Tax Benefits

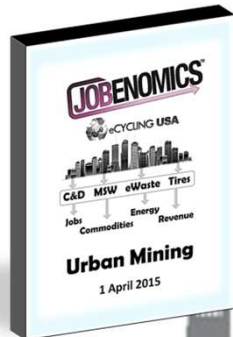
- Deferral of capital gains on property and equipment.
- Elimination of all taxes on capital gains if held 10-years

WDC Opportunity Zones

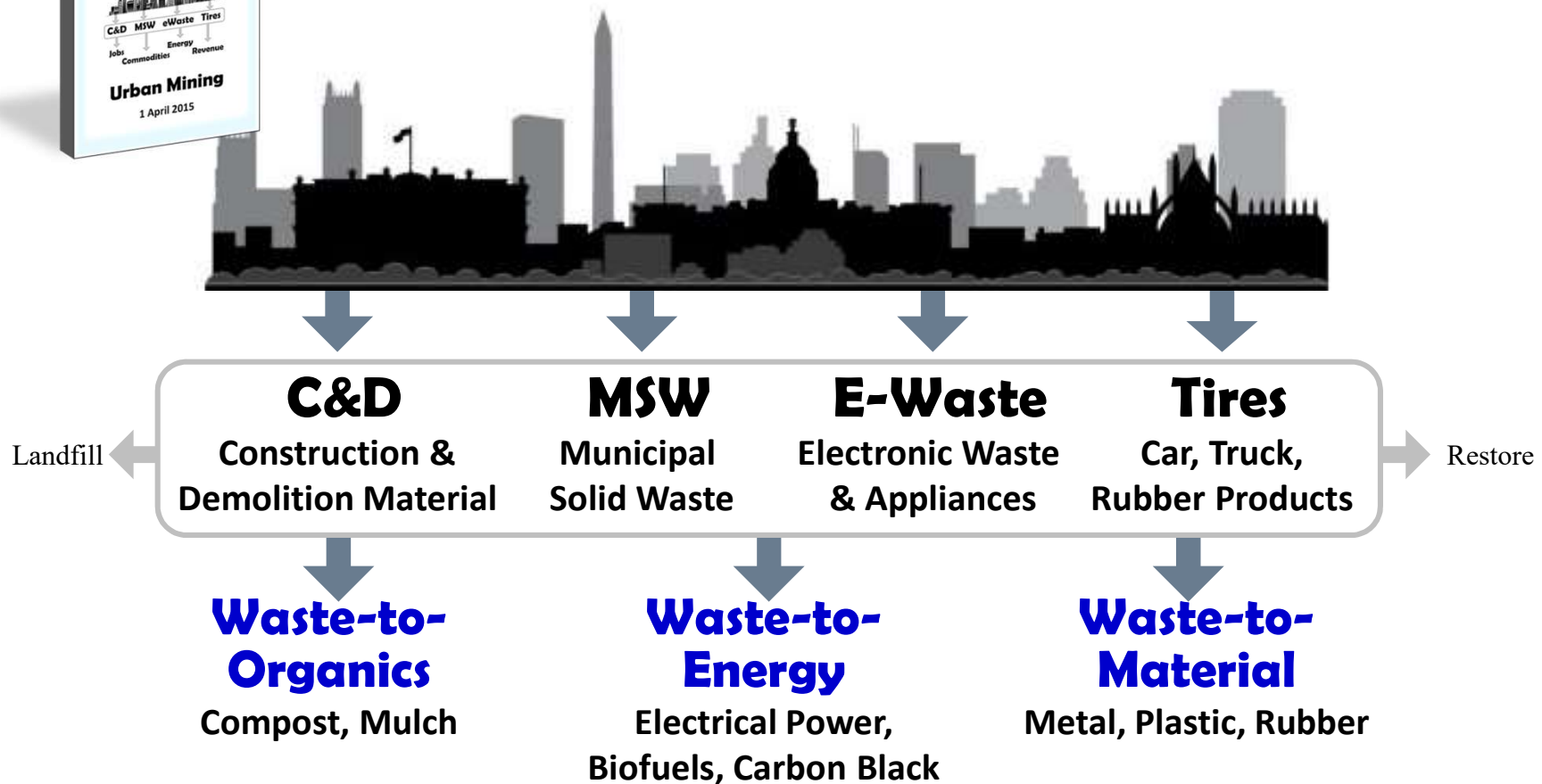


Part of the 2017 Tax Cuts and Jobs Act, Opportunity Zones promise positive social impact by driving billions of dollars in long-term investment into under-resourced communities.

Jobenomics Urban Mining



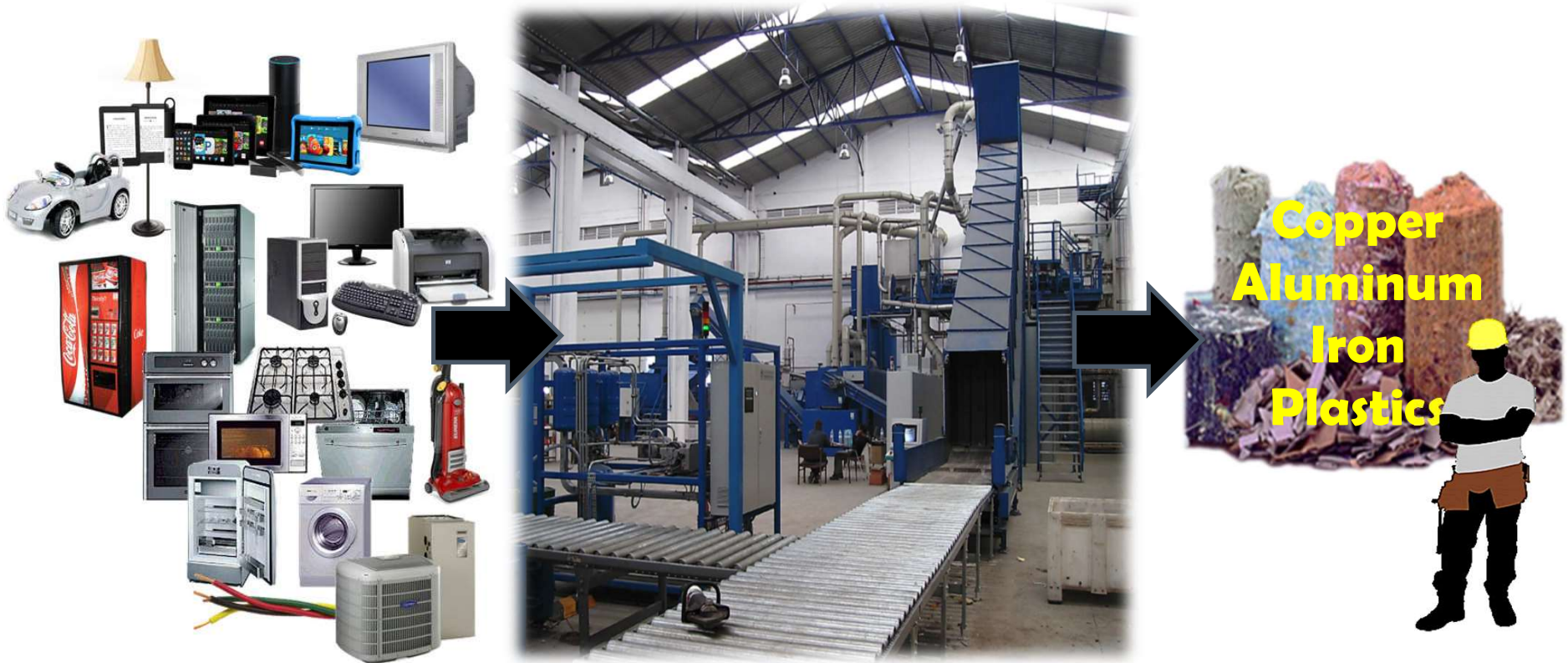
Reclamation of valuable raw materials and metals from urban waste streams.



Urban Mining Goal: Monetize urban waste streams to produce businesses, jobs and revenues for workforce development.

eWaste Material Reclamation Facility

JOBENOMICS™
Washington DC



100 Operational Sites

**Operational within 1-year after contract award.
Up to \$40 million/year profits and 200 direct jobs.**

Renewable Energy & Green Businesses



Renovation, Installation & Maintenance Businesses

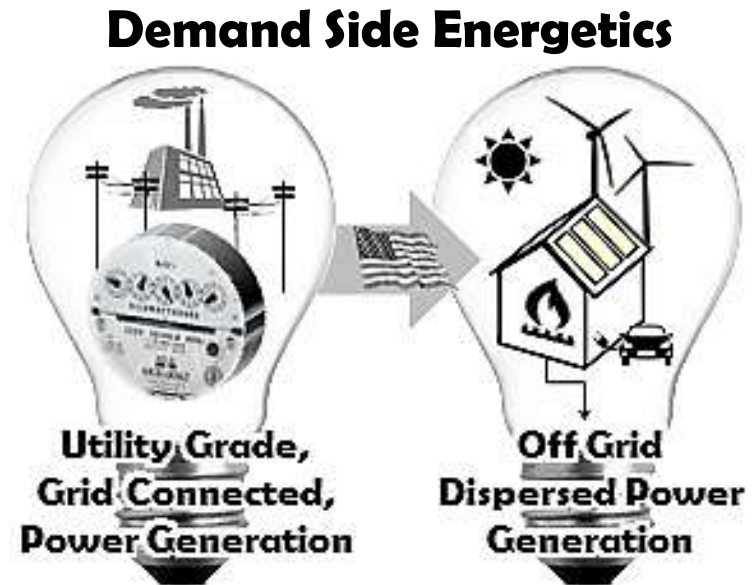
Energy Audit, Weatherization & Renovation Businesses

DC named first certified LEED Platinum city in the world. JWDC is working with DOEE to mass-produce green minority-businesses.

LEED: Leadership in Energy and Environmental Design

Energy Services

- Demand Side Energetics
- Net-Zero Communities/Buildings
- Services: “**Energy’s 3rd Rail**”
 - Energy Efficiency/Conservation
 - Energy Assurance/Security
 - Disaster Preparedness/Recovery
 - Energy-as-a-Service (EaaS)
- Energy Technology Center



Jobenomics’ Joe Sarubbi with President Obama and Mrs. Biden

Network Technology Revolution



The Network Technology Revolution will create 10s of millions of new business and job opportunities, especially for digital natives.

Digital Economy & Academies



- **Electronic Commerce**
 - Mobile Economy
 - Sharing Economy
- **On-Demand Economy**
- **Apps/Bots Economy**
 - Gig Economy
 - IoT Economy

Digital Academies



The tradition economy growing at 2% per versus eCommerce growth of 15% per year. Jobenomics' team of eCommerce experts help set up websites to selling on all major platforms; Amazon, Google, Facebook, eBay and Shopify.

Jobenomics Direct-Care Program



Direct-Care Services

- Healthcare
- Social assistance
- Behavioral-care
- Elder-care
- Child-care



Direct-Care Center

- Information & Call Center
- Training & Certification Center
- Management and Quality Control



Former women head-of-households are ideal for direct-care jobs.

CLINICSTOP Micro Clinic for Diagnosis, Counseling and Remote Care

www.clinicstop.com

JOBENOMICS™
Washington DC



Ideal for pharmacies, churches, community centers that provide healthcare, social assistance, and behavioral care.

Jobenomics Community-Based Business Generator (JCBBG) Concept

Due Diligence & Candidate Selection Process

Incorporate Self-Employed Business

**Skills-Based
Training &
Certification
Programs**



**Pipeline To Full-
Time Jobs (W2)
Or Independent
(1099) Work**

Scaleup Existing Businesses

Startup Micro Businesses

Most cities have **Business Incubators** and **Business Accelerators**,
but not **Business Generators** for low-income citizens.

Entrepreneur Empowerment Centers

- Club E (Atlanta) is a co-working entrepreneur empowerment center.



- Club E Startups:



ECentrs Fund willing to expand to Washington DC.

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