

# **JOBENOMICS™**

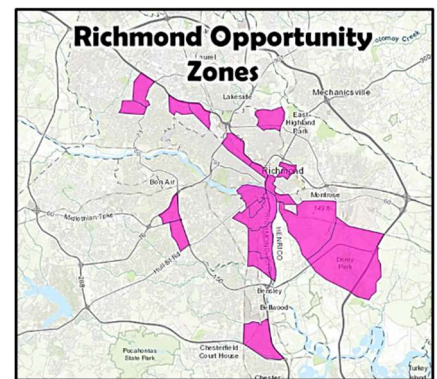
## **Richmond**

### **White Paper**

7 November 2019

**Jobenomics** focuses on mass-producing local startup businesses and sustainable jobs. Jobenomics' principal focus is uplifting citizens at the base of the socio-economic pyramid. The Jobenomics National Grassroots Movement has reached an estimated audience of 30 million people via national media, Jobenomics America TV, website, blog, and lectures. The Jobenomics website ([www.Jobenomics.com](http://www.Jobenomics.com)) averages over 30,000 page views per month, with the majority of the viewers spending a half hour or more online. As a result of this exposure, The Jobenomics Movement has gained national recognition for its unique economic, community, micro-business, and workforce development activities. Over twenty U.S. cities have implemented local Jobenomics Chapters to serve the needs of their underserved and under-resourced citizens. To meet the immediate needs of these citizens, Jobenomics formed partnerships with leading companies and institutions to implement a wide-variety of highly-scalable, repeatable, and startup programs that could quickly create hundreds of new locally-owned and operated micro-businesses.

**Jobenomics Richmond** is a proposed program for creating mixed-use, master-planned, locally-owned, live-work communities in under-resourced areas in Richmond with an emphasis on obtaining Qualified Opportunity Zone funding. The mission of Jobenomics Richmond is to promote entrepreneurialism in underserved neighborhoods with a focus on minorities, women, veterans, youth, and other hopefuls that want to start a business or a new career. Jobenomics Richmond has an initial portfolio of highly-scalable programs that can be implemented within a year, creating thousands of locally owned and operated startup businesses and boosting Richmond's economy and labor force. This portfolio currently includes:



- **Controlled Environment Agriculture:** Large indoor grow facilities linked to small satellite farms
- **SuperWater HyOx:** Drinking Water, Agricultural Rejuvenation and Environmental Remediation
- **Urban Mining:** E-Waste Materials Reclamation and Waste Plastics-to-Biofuels Systems
- **Digital Economy Jobs & Digital Academies:** E-Commerce, M-Health, Internet of Things, etc.
- **Direct-Care:** Remote On-Demand Healthcare, Social Assistance, Behavioral, Elder and Child Care
- **Energy:** Renewable Energy, Energy Services and Net Zero Buildings & Communities
- **Business Generators & Entrepreneur-Clubs**
- **Heritage & Experiential Tourism**

Depending on the degree of public and private interest and support, Jobenomics Richmond's business portfolio will also incorporate local priorities, programs, and ideas. The Jobenomics team can also help obtain funding from Federal sources including Opportunity Zones, VA and SBA.



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